

ARCHITECT'S SCHEMATIC site plan for development of an 11-acre area at Lake Success envisions a major development that would include a

SUCCESS LAKE DEVELOPMENT MOVES AHEAD

PORTERVILLE, Jan. 9 — Plans for commercial development on an 11-acre site adjacent to the Lake Success park area are moving ahead as George Neishi, of Fountain Valley, in southern California, moves closer to the actual "ground breaking" stage of the project.

Schematic site plan, as prepared by the architectural firm of Carmichael-Kemp, was released this week, indicating general layout for the area. Detailed plans, however, will be subject to needs of tenants who will operate the various enterprises within the development.

Plans for the site is a service station, a hotel and restaurant, a shopping center that will concentrate on items of a recreational nature, plus such other things as drugs and groceries.

The triangular-shaped site, located west of highway 190, is fronted by the highway; adjacent on the north is the entrance road to the Success lake county park; on the west lies the park and lake; just across the park entrance road is a county-operated, public trailer park.

Option to purchase the 11-acre site from CVR, Inc., of Porterville was announced last September by Mr. and Mrs. Neishi. Also interested in the development are Rodger A. Miller, of Burbank, and Ko Watanabe, of Dinuba, realtors.

Leases involving the various enterprises included in the development are now being negotiated, according to Miller.

The site has a 1,350-foot frontage on highway 190 and a 750-foot frontage on the park entrance road; it is the only privately owned property on the east side of the lake that is closely located to the major area of Lake Success.

Recently Neishi was in Porterville to again look over the property and to also check on development.

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service station, a motel and dining room, a shopping center devoted primarily to items of an outdoor or recreational



PETE EVERWINE, Ph. D., whose vocation is the rendering of folk music and the playing of the six and 12-string guitar, plus the five-string banjo, and whose avocation is teaching at Fresno State college, will appear in concert Saturday evening, January 11, Porterville Barn theater, starting at 8 p.m. Second guest star will be Jon Adams, late of the U.S. Army. There will be a slight consideration, payable at the door, to keep the Porterville Folk Music society in folk music. Needless to say, the public is invited.

(Farm Tribune photo)

MARCH OF DIMES DINNERS PLANNED AT SPRINGVILLE AND PORTERVILLE Legion Sponsors MOD Dinner Jan. 19

PORTERVILLE, Jan. 9 — Benefit dinner for the March of Dimes campaign will be served by Porterville Post 20, The American Legion on Sunday, January 19, at the Legion hall in Porterville; tickets are selling for \$1.50 adults, and \$1.00 children.

Serving will be from 1 p.m. until 7 p.m.; in charge of arrangements is John Herrell, a past commander of the Legion post. The public is invited to attend.

nature, and other facilities. Final design will hinge on requirement of tenants who will lease the various units of the

Guitar Strummin' An' Folk Singin' At Barn, Saturday

PORTERVILLE, Jan. 9 — Fate of the Porterville Folk Music society hangs in the balance Saturday night when Pete Everwine and Jon Adams, singers of folk songs, are presented in concert at the Porterville Barn theater. Curtain time is 8 p.m.

As the situation shapes up, it would appear to society directors that if the Saturday night program "is as well attended as was the October gamble, you can be quite sure that the concert series will continue. If not, you will see the death of the shortest-lived organization in the history of Porterville."

But the Saturday night hoot should bring in lovers of fine music — fine folk music, that is, for Everwine, a professor at Fresno State college, is a virtuoso of considerable note, being accomplished on the six and 12-string guitars, as well as on the five-string banjo; he appeared at the Porterville College Folk Music festival last spring.

Adams also plays the six and 12-string guitars; he has performed at Sacramento, San Francisco and Monterey folk music centers, and, while in the U.S. army, toured the rice flats in various parts of

(Continued On Page 8)

facility. Architects are Carmichael-Kemp of Los Angeles; land owners are Mr. and Mrs. George Neishi, of Fountain Valley; realtors handling the development are Rodger Miller, of Burbank, and Ko Watanabe, of Dinuba.

CHAMBER OF COMMERCE BANQUET SEASON OPENS

PORTERVILLE, Jan. 9 — 'Tis the season of the chamber of commerce banquet in southeastern Tulare county, with four communities planning their annual chamber events within the next four weeks — Strathmore, next Tuesday evening, Terra Bella next Thursday evening, Poplar January 30, and Porterville February 1.

ESTHER BRADLEY TO SPEAK AT STRATHMORE

Strathmore, Jan. 9 — Mrs. Esther Bradley, dean of women at Porterville college, will speak on "Popular Myths Re: Crime" at the annual dinner of the Strathmore chamber of commerce next Tuesday evening, 7 o'clock, in the Strathmore Union Elementary school.

Music will be provided by the Strathmore Union High School chorus, under the direction of John Staton; a graduate of Strathmore high school, Douglas Scarbrough, will present vocal numbers.

Installation of 1964 officers will be a feature of the evening; officers are: Merle Thompson, president; Jack Cantrell, vice president; James McAuley, secretary-treasurer; and the Rev. Ira Howden, Douglas Stuart, Ethel Thompson and Delmar Pharis, two-year directors; and James Brinkman and Mrs. J. W. Deisman, one-year directors.

TICKETS GO ON SALE IN PORTERVILLE

PORTERVILLE, Jan. 9 — Tickets went on sale this week for 57th annual banquet of the Porterville chamber of commerce that will be held the evening of February 1 in the Porterville high school cafeteria.

Speaker will be the Rev. J. Whitcomb Brouger, Jr., minister of the First Baptist church in Glendale. Music will be provided by the Fabulous Studio band, under the direction of Buck Shaffer; announcement will be made of the man and woman of the year and

(Continued On Page 7)

WATER PLAN DISCUSSION AT TERRA BELLA

TERRA BELLA, Jan. 9 — Ralph Brodie, chairman of the California Water commission will speak on "water" at 18th annual banquet of the Terra Bella chamber of commerce, next Thursday evening, 7 o'clock, in the Terra Bella Memorial building.

Dinner will be served by the Clipper club of the Terra Bella Presbyterian church, featuring ham, served family style. Musical entertainment will be presented during the evening.

Handling ticket sales is Les Taylor, who states that the event is approaching the "all sold out" point.

Brodie, now in private law practice, has been in work related to water since 1945 when he joined the U.S. bureau of reclamation after working in the U.S. department of agriculture. He participated in the writing of contracts for most of the districts served by the Friant-Kern canal.

4-H CLUBS TO PRESENT POPLAR PROGRAM

POPLAR, Jan. 9 — Rockford and Pleasant View 4-H clubs will be honored at the seventh annual banquet of the Poplar chamber of commerce the evening of January 30 at the Poplar Methodist church, with program to be presented by 4-H club members. There will be no speaker.

Plans for the banquet were discussed Tuesday evening at a meeting of Poplar chamber directors and committee members, with the 4-H clubs represented by Mes-

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Editorial Comment

WE AGREE WITH HARRY TRUMAN

When New York International Airport, Idlewild, was recently rededicated as John F. Kennedy International Airport, Former President Harry S. Truman said that it was a fitting memorial, but that Americans, in their grief over the assassination of the late President Kennedy, are in too much of a hurry to rename things, "including the pups and cats. After things settle down we'll get the right one in the right place and that will be in Washington."

In the case of the late Mr. Kennedy, "the right one" must be preceded by some settling down, for the record of Mr. Kennedy as a president was never made and will never be known.

He was a capable, astute and sometimes ruthless politician without the occupational worry of many politicians — money; he had a tremendous personal appeal that went with youth, good looks, a brilliant mind; he was able to identify himself with "the people", whether those people were residents of Los Angeles, West Virginia or West Berlin, he put together one of the greatest political machines America has ever seen, electionwise, but he was unable to put together a machine that would move legislation through the congress; he faced momentous decisions as any president does and must — and like other presidents, he looked good on some, bad on others; he was a man who could turn an inspirational phrase, but his record as president showed that his words often spoke louder than his deeds.

So what was Mr. Kennedy? A good president, a great president, a poor president, another president?

By the record, not a great president.

What would he have been?

No one will ever know.

So let's let history, in its good time, write the verdict. And in so far as memorials are concerned, we might well heed the words of H. S. T. "After things settle down we'll get the right one in the right place, and that will be in Washington."

We Only Heard

UNDERSTAND THAT Jack Lettinger and Allan Weaver went right along with our football prognosticator, Dave Harp, on New Year's day game predictions — and lost their shirts . . . Oh well, you can't win 'em all, and if you doubt that, get hold of Wayne Hardin and ask him about the great state of Texas. Seems them Texans don't like Hardin and his

Navy boys any better than they used to like them old-time outlaws which they were inclined to hang, or run out of the state. At least they let Hardin escape with his life — twice this year, but just barely . . . Note to the sports-minded — stick with our boy Dave. He's bound to pick one sooner or later.

SPEAKING OF post-season football, did you see the Florida A & M band between halves of the Cleveland Brown - Green Bay Packer game last Sunday? This all-Negro group is undoubtedly the sharpest outfit of its kind that we have ever seen in action. It is great . . . Out here in California our own (Continued On Page 8)

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Sacramento Senate Scene

By Howard Way

State Senator, Tulare County

This is the time of year when we all take stock. We look ahead, and back, and take the time to count our blessings. I would like to share with you one of the unexpected blessings of being in politics. It is the opportunity to see the total effect of the community activities of all the people in this County.

Because an elected representative travels a great deal in his district and is a sort of funnel for public opinion, he gets a clearer look at the people in his area than was possible to him when he was simply a farmer. And the picture I get of you people in Tulare County is one you should view with pride.

I wish you could have been with me this past year as I met and talked to so many of you. You could have seen all the good people who work so hard to improve our communities. You would have met young people like Sue Wilson of Tulare who works through her church and school to help others. They are a reminder of our fine children and of the future.

You could have seen how many interested and concerned groups of people continue to express through the years an enlightened interest in their own self government. The Garden club in Three Rivers that concerns itself with highway rest legislation, or the groups interested in conservation, or safety, are an important part of what makes democracy work.

The farm organizations working to improve the quality and quantity of their agricultural products are interested in the nation's economy as well as their own. We can be proud that Tulare County often provides statewide farm leadership in men like Allan Grant who has recently been elected president of the California Farm Bureau Federation and Bill Cosart who is president of the California Fruit Exchange, but there are also all the others. They contribute much to our towns.

When people like Ernest Dunn and J. B. Coffelt are honored upon their retirement, we are reminded also of the generally fine caliber of public servants who con-

tribute to our communities. The teachers who serve our children so well also involve themselves in activities to improve their communities and to help others.

The service clubs for men and women and the many volunteer groups who aid those less fortunate are constant reminders that in this nation we are concerned about our neighbors.

Most of you are active in one or more of these groups. Sometimes we complain about our "over organized" society. These efforts do seem to be unique to our country and at times are a burden, but this is America at its best. We are a people who care about others, who wish for better things, who think about the future, and who are willing to work for solutions to our problems.

With people like this, it is easy to look forward to 1964 with hope and faith.

We have moved into our new District Office in Exeter. It is located at 124 South "E" Street and we will be open from 10 to 3. The phone number is 592-3571. We hope you will all feel free to come in at any time, or to call on us if we can help you in any way.

GUTHRIE TO SPEAK AT 4-H MEETING

BURTON, Jan. 9—Members and guests of the Burton 4-H club enjoyed a Christmas party, with Linda LaPresta chairman of the gay holiday event. Assisting Linda were Patty Ryan and committee in charge of refreshments, Bobby Alexander and his committee were in charge of games, and helping out in adult leadership were Mrs. Sam LaPresta, and Mr. and Mrs. R. J. Owen.

Gifts were brought by those attending to be given to needy families on the Indian Reservation as a special holiday treat. Dancing and games provided the evening's entertainment. Later in the evening refreshments were served from a gaily decorated table by the refreshment committee.

It was announced that at the January meeting members will hear John Guthrie, guest speaker, telling of his recent trip to Australia and New Zealand. Burton 4-H Club will be joined by Vandalia, Urbaners, and the newly organized Lindsay 4-H Club for this meeting, set for January 20 at 7:30 p.m. in the Burton School All-Purpose room. Refreshments will be served at the close of the meeting.

PORTERVILLE LIBRARY LISTS BOOKS

LOVE, LET ME NOT HUNGER, by Paul Gallico, is a story of the animals and men of a small circus left stranded and starving in a Spanish village. A handful of the circus people have stayed in the village after a disastrous fire, to care for the animals while the owner returns to England to collect the insurance. No money comes from him, so two of the troupe, acting out of profound love and concern, barter all they have — themselves — to buy food for the starving beasts. These two people are well worth knowing and the reader will not soon forget them: a girl from the English slums who has found the first home of her life in the circus, and a gentle man who is a marvel with animals. The animals, also, are made very appealing. One of Gallico's best.

A plane with 43 blind passengers (on their way to a Braille convention) crashes in northern Oregon. The novel woven around this predicament is titled AGAINST HEAVEN'S HAND, by Leonard Bishop. The sighted people aboard are all killed, and it is left to one of the blind men to guide the seven blind survivors out of the wilderness a cold, stormy, snowy wilderness). One of the women is about to give birth; one of the men is insane, food is very scarce. The development of this harrowing situation is handled with great artistry and the action and psychological strain build up in crescendos of suspense, to one climax after another. A completely absorbing, nerve-shattering story.

THE FIFTH QUEEN, by Ford Madox Ford, is a trilogy of novels ("The Fifth Queen", "The Privy Seal", and "The Fifth Queen Crowned") dating from before World War I and not published before in this country. The period of the stories is 16th century England, the setting the court of Henry VIII, the chief characters the king, Thomas Cromwell and Katharine Howard, the king's fifth wife, who is portrayed here as virtuous, devout and almost successful in bringing the King back to the Catholic Church. The book's great virtue, and its charm for collectors of Ford's works, is its

(Continued On Page 3)

The Farm Tribune

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January 9, 1964 Vol. XVII, No. 30

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YOUTH LEADERSHIP awards, from the Porterville Lodge of Elks, were presented Monday evening at the lodge to the above students of the three high schools within the jurisdiction of the lodge - Porterville, Strathmore and Lindsay. From left are: Cameron Goode,

chairman of the Elks' youth leadership committee; Jeanne Hersey, and Keith Behymer, of Lindsay; Barbara Ann Terry and Mike Pursell, of Strathmore; Beverly Nashold and Robert Perez, front, of Porterville; in back, Bill Lankford, chairman of the Elks' Youth

committee, and Charles Crichlow, exalted ruler. Each of the students, selected on a basis of leadership ability, received a \$25 bond; Perez and Miss Terry will continue in district competition at Fresno in February. Starting at the local level, the Elks' lodge contest extends through to the national level. (Farm Tribune photo)

Time Out

By Davis Harp

RED-HEADED WIFE, INSTANT DEBT, MOTHER-IN-LAW AS CANASTA PARTNER

We are really a very simple man. Our needs are few and common. A bit of shelter against the sharp winds and wetness of winter. Shade in the blazing heat of summer. A scrap of bread when the pangs of hunger begin to gnaw. A few rags wrapped about our feet when the road is rough and thorny. A gentle hand on our fevered brow when the day has been long and the rewards small. And an occasional win in canasta. That's not asking for too much, is it? As meager as our needs are, some still escape us.

Seven years ago when we were married we aquired three things. A red-haired wife, instant debt, and our mother-in-law as a canasta partner. The first two we were prepared for, but the third has taken some getting used to. We think back and try to remember how we acquired the mother-in-law as a canasta partner. We can't remember any cash being involved in the deal. The father-in-law must have been taking advantage of his young and ignorant new relative.

The wife and the father-in-law are vicious hard-nosed card players. When they get you down they like to step on your neck. After losing to them you feel physically beaten. The wife shuffles and deals the cards like a Mississippi gambler. We made her quit wearing long sleeves when we play

cards. The father-in-law figures he lost the game if he doesn't win by at least 2,000 points.

Listening to the wife and father-in-law during a card game is probably a lot like what the Roman Coliseum sounded like when the Christians were turned in with the lions.

The games are tortuously long and painful. The wife, being a crafty female, keeps the mother-in-law engaged in talk concerning dress patterns, grandchildren, and she - said - to - me - so - I - said - to - her talk. The father-in-law, playing like a short-stop, scoops all of the loose cards every time around. All of our massive and brilliant strategy is ruined. The mother-in-law looks up every few moments and says things like "Whose move is it?" and "King me." or "I'll buy boardwalk."

After seven years of battering, it has gotten so that we feel faint and our hand shakes uncontrollably when we hear the rattle of cards being shuffled. But hope springs eternal in the human breast. Maybe next time. Wait 'til next year.

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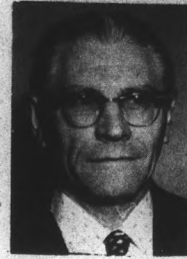
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CHAPEL CHIMES

By
Rev. N. J.
Thompson



At a dangerous railroad crossing an old flagman stood waving a lantern. One dark night he fell asleep. The rumble of an approaching train awoke him, and he began frantically waving his lantern. Too late! There was a terrific crash. In the lawsuit that followed the accident, the old man was closely questioned as to whether he was at his post at the time of the collision, and whether he was swinging his lantern.

To these questions, the flagman kept repeating, "I was there. I was waving my lantern." Some time afterwards, he was heard to say, "I was afraid the lawyer would ask me if my lantern was lighted."

Is your lantern lighted? Are your good deeds bringing glory to your brethren on earth and to your Father in heaven?

The Rev. H. O. Rowlands once said, "A clock may have excellent machinery, and its wheels may revolve with perfect regularity; but it is of no service to anyone unless it has hands to tell the hours of the day."

Your hands are important. They tell what kind of Christian you are.

Sir Wilfred Greenfell, the noted medical missionary, relates how he once rose one bitterly cold morning in Labrador to find his

NEW BOOKS

(Continued From Page 2)

Shakespearean-style dialog and the glitter and beauty of the prose.

Along a lighter vein is **THE WITCH'S HOUSE**, by one of the better mystery writers, Charlotte Armstrong. It takes off in a strong beginning from a university campus in southern California. The wounded hero is kept imprisoned by an old madwoman and her big savage dog. This is Armstrong at her best—violence, action, a touch of zaniness and even humor.

host for the night was gone. The Eskimo was on his way to the next village, some 14 miles distant, just to break a trail for Greenfell, who did not know the way. The Eskimo also carried some sugar and milk the 14 miles to "save face" for Greenfell's prospective host for the next night.

Sir Wilfred commented, "A man's religion must be measured by what it enables him to do. Loving one's neighbor is as much a law of life as fresh air is to the body."

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From
**Daybell
Nursery**
By John

We sometimes wonder where all the garden minded folk go when it's foggy and where they all come from when it's sunny. There must either be a lot of other things done during the winter or nothing else done during the spring.

With the days getting longer, and an occasional bit of sunshine showing through, the garden folk are appearing in ever increasing numbers. Up to now we haven't noticed that wild look in their eyes but we can see early stages of the disease. In fact we can almost guarantee that any day now you can expect to get up for breakfast and find your cook is out frantically tilling the soil while the coffee boils away on the stove.

We are preparing to treat this dread disease by stocking the shelves with spring garden supplies and filling the bins with luscious plants. For instance we have roses both old and new, fruit trees, flowering shrubs, bedding plants, and gladiolus bulbs. These will not only calm the savage beast but also beautify your premises.

Other prescriptions which we stock are pruning shears, dormant sprays, sprayers, repair parts, and garden books. Even though the malady isn't fatal it is wise to treat it immediately. So hide any cash you've been saving for a new fishing pole and bring her in soon.

DAYBELL'S



A Tuesday Bonus Store

Wall's Livestock Opens New Store; Changes Personnel

PORTERVILLE, Jan. 9—Opening of a new store at Famosa, and changes in personnel assignments, were announced this week by Wall's Livestock Supply.

The Famosa store, handling a complete line of veterinary supplies and western clothes, is in conjunction with the new Cattle Center Auction yard. Manager is Jim Smith, former owner of a western clothing store in King City.

Now servicing southern San Joaquin valley feedyards is Ray Cummings, of Shafter, who is operating a telephone-equipped van that carries a complete line of veterinary supplies and instruments.

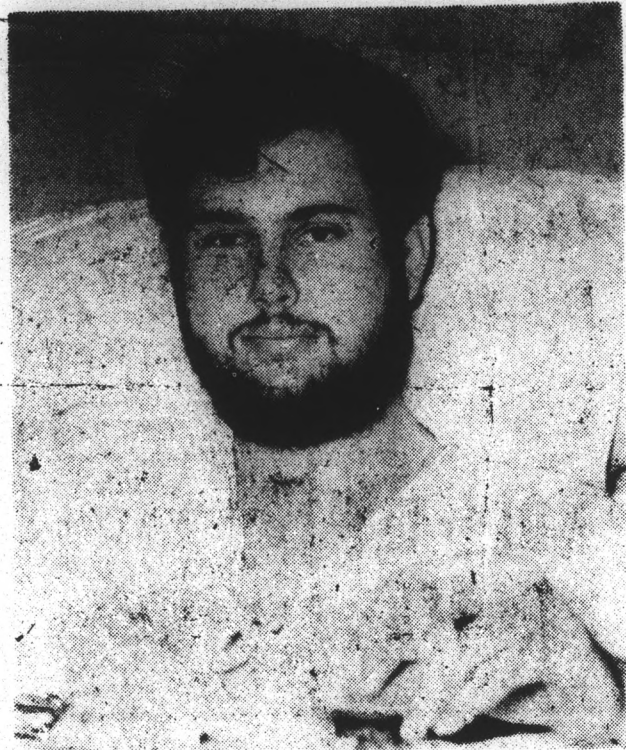
Servicing central San Joaquin valley feedyards is Ken Peters, replacing Carl Edling who has accepted another inter-company assignment in the northern San Joaquin valley, working out of Modesto.

BEEF INDUSTRY HAS FILM FOR SCHOOLS

SAN FRANCISCO, Jan. 9—Prints of a new film, "Beefing up the Food Budget", are being accepted for classroom showing by high schools and colleges throughout California. The color film, with sound track, was produced by the California Beef council to show proper methods of selecting, buying and storing beef.

(Ed. note — The following stories, from the Fairbanks, Alaska, News-Miner, involve a former Porterville boy, Robert Board, son of the Robert Boards of Porterville; the news accounts are self-explanatory.)

Missing Man Found Dead Only Mile From Survival



RECOVERING—Robert Board, 21, is shown in St. Joseph's Hospital where he is recovering from an Arctic incident. He was a fellow worker of Roy A. Gitzhoffen who was found dead Friday about 90 air miles from Umiat.

—News-Miner Staff Photo

He Missed His Camp by A Few Yards

The body of a man who apparently missed survival by a few yards was found Friday in the frozen Arctic.

The victim, Roy A. Gitzhoffen, about 54, of Los Angeles, was returned to Fairbanks.

He had been missing in the Arctic about 400 miles north of Fairbanks since Monday.

Officials said he refused to go aboard a plane Monday flying employees of an exploration company here for Christmas.

Gitzhoffen declined the trip when he could not take his luggage along due to weight limitations.

He had only to walk 100 yards from the remote air strip to the exploration camp.

He headed in the right direction but missed the camp by a few yards, according to authorities. He was found about a mile away.

Visibility was poor because of blowing snow and continual Arctic darkness.

Gitzhoffen was dressed in light clothing and the temperatures dropped to 30 degrees below zero.

A fellow employee of Gitzhoffen's, Robert Board, 21, of Porterville, Calif., is in St. Joseph's Hospital recovering from another Arctic incident in which one foot was frozen.

Board was one of the last to see Gitzhoffen before he disappeared Monday.

Gitzhoffen was dressed in light clothing — "a sports shirt, a sports jacket or a light coat, slacks and leather dress boots" — even though it was about 30 degrees below zero, said Board. Gitzhoffen also had a cap.

Gitzhoffen had been in Alaska about two years.

Board suffered a frozen foot last week end when he and three others spent three days in the Arctic wilderness when their snow vehicle broke down.

The exploration camp is about 90 airmiles northeast of Umiat in Northern Alaska.

er a thumbnail reference to the vital statistics and management practices of the U.S. Forest service on the 19 million plus acres under its jurisdiction in the State, has been released by the office of Regional Forester Chas. A. Connaughton. Initial distribution is to all U.S. Forest Service offices from where it will be available to the public upon request.

Three Marooned for 67 Hours

Survival in Arctic Told

A young United Geophysical Corp. driller's helper at remote Foggy Lake camp on the Arctic Slope survived 67 hours in a snow vehicle with three companions this past weekend but froze his right heel.

He is Robert Board, 21-year-old resident of Porterville, Calif., in Alaska earning money to continue college.

Board was working about 12 miles from Foggy Lake with

driller Bill Stone. Another rig was manned by driller Mel Lapard and helper Jay Harmon. It came time to close down last Friday when a storm came up and no one came out from camp to meet them.

The four started in but were stalled a short way from the drilling site.

The four spent nearly three days in the vehicle without heat before they were picked up.

Board was flown to Fairbanks

on Monday where he is being treated at St. Joseph's Hospital. He is fine and expects to return to the Arctic. He had been in the Arctic for only two months, coming north last September and procuring his job in Anchorage.

Board said he was conscious he might freeze his toes and kept working them to keep circulation going. It was not until he removed his foot gear that he discovered his frozen heel.

This Week . . . AROUND THE COUNTY

PIXLEY — Robert W. and Anita Wagner announce sale of the Pixley Enterprise to Joe Hochschild

and Bob Loney.

VISALIA — Final rites held for Charles J. Hammer, native of Visalia, civic leader and former mayor.

VISALIA — Death has taken Mrs. Deborah Samuels Mitchell, 88, a native of White River and a

resident of Tulare county for 58 years. With her late husband, Michael Mitchell, she lived in White River from 1905 until 1907, then moved to Ducor, where her husband operated a general store until his death in 1934. Mrs. Mitchell was active in civic and community affairs her entire life.

NEW BOOKLET ON NATIONAL FORESTS

SAN FRANCISCO, Jan. 9—"The National Forests of California", a booklet designed to give the read-

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HERE TO STAY — New Bargains Every Day

Largest Selection
**ARTIFICIAL
FLOWERS**
in Porterville Area
All New Decorator Colors
LOW AS \$1.00 DOZ.

Ladies' Rubber Tipped
BOBBY PINS
Reg. 25c pkg.
10¢ pkg.

"Eveready" BATTERIES, all sizes.....**10¢ ea.**

HAIR SPRAY
14 oz. **72¢**

MEN'S
WORK GLOVES
Reg. 98c **38¢**

LADIES' PEDS, reg. 39c**18¢**

These are just a few samples of the many and varied bargains you will find daily at the B & G.

JANUARY

CLEARANCE SALE

**DRASTIC
REDUCTIONS
50%**

25%

20%

10%

50%

15%

Everything in the store reduced . . .
Some as much as 50%

• FREE ESTIMATES ON CARPETS AND DRAPES

• INTERIOR DECORATING SERVICE

Esther's HOME FURNISHINGS

505 N. Main

A Tuesday Bonus Store

SU 4-4849

have a
snowman
next July

Build it now. Save it, and all your winter fun on Kodak film. Enjoy the pictures next summer, and the next, and the next. All popular sizes of Kodak film, prompt finishing.

**EDWARDS
STUDIO**

306 S. Main

SU 4-5664

TELEPHONE DIRECTORY OUT IN MARCH

PORTERVILLE, Jan. 9 — The Kings and Tulare counties telephone directory, which has been delayed by a San Francisco printing strike, is now scheduled for delivery in early March, according to Pacific Telephone Manager R. C. Board. The directory was originally scheduled for publication last November.

Although the classified portion of the directory has been closed for listings, Board said the deadline for making changes or additions in the alphabetical section of the new phone book has been extended to January 22.

Anyone wishing to change their listings in any way should contact the Pacific Telephone business office before that time, he said.

When the directory is delivered next March, it will contain both white and yellow pages as well as the usual four-color cover.

Pacific Telephone itself is not involved in the printing dispute. Its directories are printed by outside commercial printing firms under contract.

EDISON COMPANY EXPANDS OPERATION IN CALIFORNIA AND NEVADA BY MERGER

LOS ANGELES, Jan. 9—Southern California Edison company and California Electric Power company were officially merged at midnight, December 31, according to Harold Quinton, Edison board chairman.

Yesterday's filing and recording of various documents in accordance with the laws of the states of California and Delaware climaxed a series of actions which started when the merger plans were first announced in April.

Regulatory approvals were received following public hearings in the spring and summer. Shareholders of the two companies voted approval of the merger at special meetings held on November 21 and December 16.

Southern California Edison company, as the surviving company, will now be providing electric service in 14 counties of central and southern California and two counties of western Nevada, Quinton said.

He noted that as the merger became effective, the expanded Edison company automatically passed three historic "benchmarks" com-

monly used in ranking utilities — total meters served, plant investment and generating capacity.

Callectric's 125,000 customers vault Edison past the two million mark in installed electric service meters. CEP's gross electric plant investment of nearly \$200 million brings the total for the merged companies to well over \$2 billion. With CEP's 486,502 kilowatts, Edison's total effective operating capacity soars past the 6-million-kilowatt mark to 6,110,162 kw.

Population served by the enlarged company is estimated at 6 million in an area of approximate-

ly 67,000 square miles. CEP's service territory, with a population of 443,000, was located primarily in San Bernardino and Riverside counties, with some service included in Inyo, Eastern Kern and Mono counties and two Nevada counties, Esmeralda and Nye.

ROY WITT PLUMBING

947 Third St.

SU 4-2636

Concrete Pipe

— IRRIGATION PIPE —
Installation Guaranteed

For Better Service To You We Use
2-Way Radio Communication Thru
Porterville Radio Dispatch.

NELSON CONCRETE PIPE CO.

Phone SU 4-5362 Porterville



COLONIAL DAMES*

HYPO ALLERGENIC

ALL PURPOSE CREAM, LOTION
and SKIN FRESHENER

NOW - *luxurious beauty care...moderately priced.*



CLEANSE
MOISTURIZE
FRESHEN
& TONE

CREAM OR LOTION
REG. \$2.50
NOW \$1.50 EACH PLUS TAX

SKIN FRESHENER \$1.50 \$1.00

CLAUBES

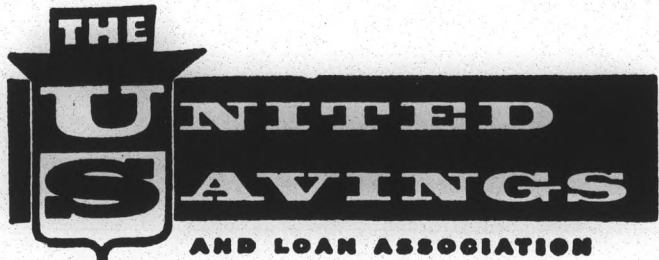
(Say Claw-Bus)

Prescription Pharmacy

A Tuesday Bonus Store

501 N. Main

SU 4-6890



NOW
PAYING **4 3/4%** INTEREST
PER ANNUM

FOUR TIMES A YEAR

On all savings, interest is paid quarterly and compounded quarterly if retained in the account.

ACCOUNTS INSURED to \$10,000 by the Federal Savings and Loan Insurance Corporation.

By varying the ownership of an account, INSURANCE coverage up to \$50,000 can be secured for two individuals.

Accounts opened by the 10th of any month earn interest from the first.

WHERE you save DOES make a difference! THE UNITED SAVINGS has the difference; 4 3/4% interest on Savings with INSURANCE to \$10,000.

No Withdrawal big or small has ever been refused at

THE UNITED SAVINGS & LOAN ASSOCIATION OF PORTERVILLE

Main Office: 324 N. Main Street, Porterville
Dial 784-2686

Delano Office: 1123 Main Street
Dial Delano 3817

BOARD OF DIRECTORS

Alton T. Warden

Louis Wm. Ardouin

Benjamin H. Grisemer

Howard J. Frame

Chris L. Crow

OFFICERS

Alton T. Warden, President and Treasurer

Louis Wm. Ardouin, Exec. Vice President and Mgr.

Benjamin H. Grisemer, Vice Pres.

Margaret M. Hargett, Asst. Vice Pres.

Howard J. Frame, Secretary

M. R. Stevens, Vice President and Manager, Delano Office

MEMBER: FEDERAL HOME LOAN BANK SYSTEM
FEDERAL SAVINGS & LOAN INSURANCE CORP.

OF PORTERVILLE

Comparative Financial Statement

FOR THE PERIOD ENDING DECEMBER 31, 1963 AND 1962

RESOURCES	1963	1962
Cash on Hand and in Banks	\$ 230,225.00	\$ 162,056.72
U. S. Government Bonds	803,000.00	803,811.17
Federal Home Loan Bank Stock	150,000.00	150,000.00
Membership makes available extensive additional funds from the Federal Home Loan Bank System.		
Loans on First Trust Deeds	10,308,709.00	8,551,823.98
Other Loans	202,078.00	
Real Estate Owned	632,113.00	394,288.18
Office Building and Equipment, less Depreciation	106,230.00	113,158.41
Interest Earned but Uncollected (fully offset)	29,444.00	9,881.43
Advance Payments by Borrowers for Taxes and Insurance Held in Trust	312.00	3,790.58
Other Assets	51,895.00	20,260.38
TOTAL RESOURCES	\$12,514,006.00	\$10,209,070.85

LIABILITIES	1963	1962
Savings Accounts	10,779,740.00	\$ 9,098,983.46
Accounts insured to \$10,000.00 by the Federal Savings and Loan Insurance Corporation of Washington, D. C.		
Loans in Process	253,134.00	218,273.21
Provision for payments to borrowers as loan requirements are fulfilled.		
Advance Payments by Borrowers (for taxes and insurance)	1,447.00	1,805.96
Advances from Federal Home Loan Bank	442,500.00	NONE
Other Liabilities	1,870.00	906.56
Interest Earned but Uncollected	29,444.00	9,881.43
General Reserve	1,005,871.00	879,220.23
TOTAL LIABILITIES	\$12,514,006.00	\$10,209,070.85

EIGHT YEARS OF GROWTH AS OF DECEMBER 31, 1963

1956	\$2,021,050.67	1960	7,270,080.96
1957	2,687,303.87	1961	9,413,989.67
1958	4,056,143.36	1962	10,209,070.85
1959	5,535,851.77	1963	12,514,006.00

Percentage gained in NEW LOANS.....83%

Percentage gained in NEW SAVINGS.....84%

THE UNITED SAVINGS PAID \$465,928.50 IN INTEREST TO ITS SAVINGS ACCOUNT HOLDERS FOR THE PERIOD DECEMBER 31, 1962 TO DECEMBER 31, 1963

A Good Place To Save . . .
A Good Place To Borrow

- WE WANT TO SERVE YOU -

SIMPSON'S AUTO PARTS

1606 N. MAIN PORTERVILLE

Distributors of

- DELCO Batteries • FRAM FILTERS
- JOHNS-MANVILLE Brake Lining
- DAYTON Fan Belts and Radiator Hose
- MAREMONT Mufflers and Tail Pipes
- CHAMPION Spark Plugs
- PARTEX Rebuilt: Fuel Pumps, Starters, Generators, Water Pumps, Clutches



OPEN SATURDAY AND SUNDAY

After hours call at C "Del" Simpson's
Thrifty Service Stations

Main and Cypress Freeway 65 and Henderson

For ONLY 1 2/3¢ Per Day



TOTAL DISABILITY PAYMENTS

Should you be totally disabled because of an auto accident, Farmers coverage provides benefits up to \$50 a week for as long as you're disabled—even for life.



Chas. E. McLaughlin

820 W. Olive

SU 4-2954

THE VEST POCKET MARKET

With the Super Market Stock - Service - Prices
No need to walk blocks to find needed items

Open Daily & Sundays, 7 a.m. - 10 p.m.



SPECIAL
BARGAINS
EVERY DAY

Corner North Main
and Henderson
Phone 784-1570

Carrier



Joe Cemo spends hours of planning after measuring your home for CARRIER AIR CONDITIONING. Leads the Nation in The Best In Value.

Joe Cemo's Dependable

AIR CONDITIONING — REFRIGERATION — HEATING

Your Comfort Is Our Business

1101 W. Olive

784-2543



The New '64s
are pouring in

at **MEL'S**

RCA WHIRLPOOL
and PHILCO

WASHERS and DRYERS

BEFORE IT REALLY POURS

Come in and get your new Dryer

PRUNING SUPPLIES . . .

- ★ SHEARS — Hickok - Corona, and Cartwright
- ★ SAWS — Valley - Disston - Orsa and Fanno
- ★ TWINES - GLOVES - LADDERS
- ★ LONG PRUNERS

PORTERVILLE HARDWARE CO.

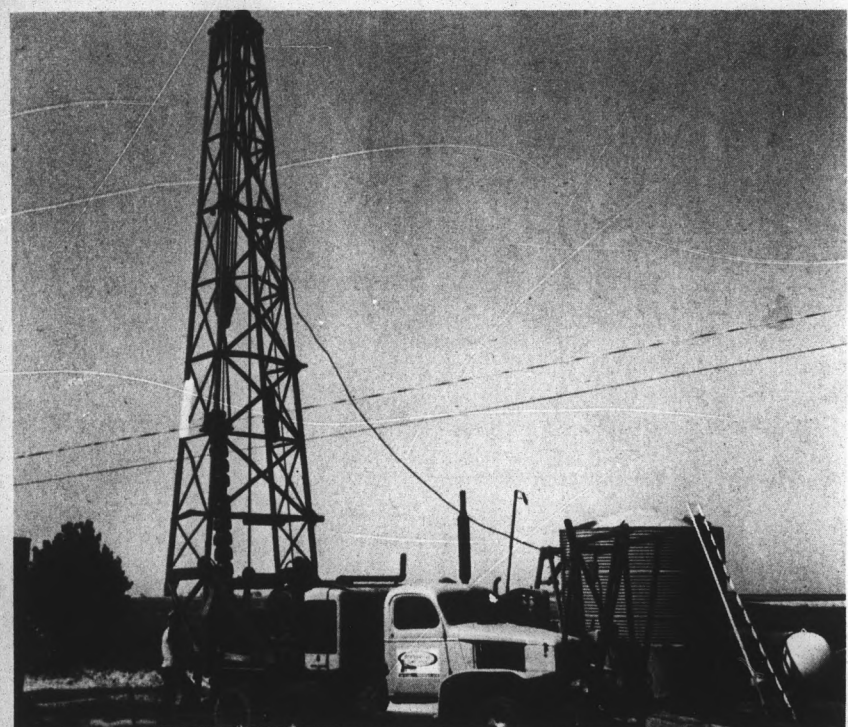
"THE HARDWARE PEOPLE"

Over 20,000 Items For

232 N. Main

Your Convenience

SU 4-0165



THIS IS THE TIME of the year To Put Your PUMPS In Condition

THIS IS OUR BUSINESS

**WE HAVE THE EQUIPMENT — EXPERIENCED CREW
and the KNOW HOW**

Inspection — Cleaning — Repairing

WE HAVE A GOOD SUPPLY OF
USED PUMPS AND PARTS

MORE THAN

40 YEARS

**SERVICE IN PORTERVILLE
DISTRICT**

IN
A
JIFFY



Mr. Blackburn and Jay Pettit who operate the machine that gives your clothes "bright as new" deep cleaning

Attention To Details
in our professional
DRY CLEANING
SERVICE

No extra charge for . . .

Minor Repairs
Replacing Buttons
Moth Proofing

FREE DELIVERY

ferguson's

New City Cleaners

Olive at Hockett Pick-Up - Delivery Phone 784-1164

Beer - Wine - Liquor

Featuring:
Cold Liquors - Ice Cubes

Bar Supplies



122 North D Street

Phone SU 4-4006

BankAmericard

An Acre of Free Parking



MEATS

Top Quality — Budget Prices

- MEAT CUTTING • PREMIUM WRAPPED
- FREEZING

Frozen Food Lockers For Rent

Jones Locker Service

1140 W. Olive — Porterville — Phone SU 4-0493

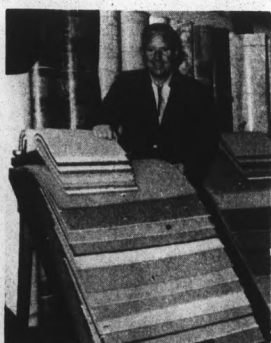
BATTER WHIPPED

Sunbeam

BREAD

MOTHERS KNOW WHAT IT TAKES
FOR SANDWICHES
THAT STAY FRESH
LONGER

519 Second Porterville 784-7720



Now you can have

LUXURY UNLIMITED

underfoot . . . at prices that will
pamper your budget. Miles of
textured broadloom in a world
of basic and decorator colors.

Expert Installation

Free Estimates

**Western
FLOOR COVERING CO.**

901 W. Olive

the magnificent
Magnavox

**QUALITY LEADER IN HOME ENTERTAINMENT
INSTRUMENTS**

- Stereophonic High Fidelity
- Quality Television
- Portable Stereo
- Transistor Radios
- Stereo Theatre
- Portable TV
- FM/AM Radios

Exclusively at:

BYRON G. WADE

SU 4-0347

216 W. Olive

"Electronics Is Our Business"

"Who We Serve Is A Measure Of How We Serve"

USE THE Classified

**BUY IT! SELL IT!
TRADE IT!**

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

RATE

First publication \$.05 per word; repeat without change \$.025 per word. Minimum \$1.00.

MAYTAG SALES & SERVICE—

"We sell the best and repair the rest." B & B Appliance Center, 514 S. Main, SU 4-6484 nov17tf

WANTED—Scrap Iron and Metal, GRAY WRECKING CO. New location, old 65 highway and Orange avenue. (Old Plano Packing house.) Phone SU 4-7407. f28tf

KEEP OUT — Also Signs for all occasions at The Farm Tribune Office, 3rd at Oak, Porterville.

MOUNTAIN GROWN APPLES— 1½ miles below Springville, highway 190, Buckhorn Stand. Bring container. n7tf

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare No. 17123

Estate of TROY V. COX, also known as Troy V. Cox, Sr. and Troy Cox, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 26, 1963. ANNA RYAN COX, Executrix of the Will of the above named decedent

Burford, Hubler & Burford 520 East Mill Street Porterville, California Phone 784-5064 Attorneys for Executrix First Publication: January 2, 1964. j2,9,16,23,30

FOUR-WAY STOP AT INTERSECTION

PORTERVILLE, Jan. 9 — A four-way stop, with flashing red light, has been installed by the state highway department at the intersection of highway 65 and highway 190.

STETSON, STRAUSS & DRESSELHAUS, Inc. Complete Engineering and Surveying Services SUset 4-6326 709 Second Street P. O. Box 87 Porterville, California

Title Insurance and Trust Company



COMPLETE TITLE and ESCROW SERVICE In Tulare County

PORTERVILLE OFFICE 915 N. Main 784-7370
VISALIA OFFICE 320 W. Main 732-2271 Direct Line from Porterville Ph. 784-8593
Don Wuerthy, Mgr.



NOT MUCH yet, but in a few weeks the new Porterville National Guard armory will be located at the extension of Olive

avenue and Grevilla. Top photos show workmen putting in foundation forms; two lower photos show the general armory

area looking generally north-east, and southwest from Grevilla. (Farm Tribune photos)

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare No. 17131

Estate of ANTOINETTE D. MELVIN, also known as Antoinette Melvin, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 28, 1963. SECURITY FIRST NATIONAL BANK, a national banking association, Executor of the Will of the above named decedent

First publication: January 9, 1964. Burford, Hubler & Burford 520 East Mill Street Porterville, California Phone 784-5064 Attorneys for Executor

j9,16,23,30,16

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California For the County of Tulare No. 17126

Estate of CHARLES E. BIGHAM, also known as Charles Bigham and Chas. E. Bigham, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the office of Burford, Hubler & Burford, Attorneys at Law, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 28, 1963. VIOLET M. BIGHAM, Executrix of the Will of the above named decedent

First publication: January 2, 1964. Burford, Hubler & Burford 520 East Mill Street Porterville, California Phone 784-5064 Attorneys for Executrix

j2,9,16,23,30

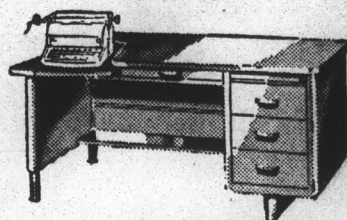
TICKETS GO ON SALE

(Continued From Page 1) organization of the year.

Ticket sale has been limited to 500, with chamber members given first chance on two tickets they will receive through the mail. The event annually draws a capacity crowd.

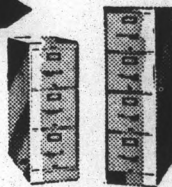
Picking of olives for oil is increasing this month.

MODEL 15021



Color harmony, durability mark this all-purpose clerical desk. MODEL 15027-L

FILES



Progressive-suspension files usable individually or in battery.

OFFICE FURNITURE

Safes

TYPEWRITERS

CALCULATORS

ADDING MACHINES

OFFICE SUPPLIES

GIBSON

Stationery Store

429 N. Main SU 4-7156 A Tuesday Bonus Store

IS YOUR SAVINGS INSURED? EARNING 4 3/4 % PER ANNUM? DON'T LOSE INTEREST IN PORTERVILLE SAVE WITH US!

EARN A BIG **4 3/4 %** PAID QUARTERLY PER ANNUM

ACCOUNTS OPENED BY 10th OF MONTH EARN INTEREST FROM THE 1st!



Main Office 324 Main St. Porterville

Member Federal Savings & Loan Insurance Corp. Federal Home Loan Bank System

1123 Main St. Delano Phone 3817



A Tuesday Bonus Store — Thrifty Green Stamps
OPEN FRIDAYS TILL 9:00

JUDIE SAYS...

I am happy to have been of service to so many discriminating ladies during the past year.

I am now getting set for a bigger and better 1964, and have a number of items to clear out of my inventory.

REDUCED as much as

50%

FIRST COME — FIRST SERVED — while they last

STORE WIDE

January Sale

EVERYTHING IN STORE REDUCED 10% to 50%

DRESSES - SUITS - COATS - SWEATERS

Blouses - Hose - Skirts — all reduced to save you money as we clear out inventory for new merchandise.

ROBERTA'S

A Tuesday Bonus Store
333 N. Main Street

General Hauling

Phone SU 4-1224

MOORE'S TRANSFER

RODGERS L. MOORE

Where Your Patronage
Is Appreciated

810 W. Olive Porterville

We Only Heard

(Continued From Page 2)
Porterville High School Panther band could be hitting the bigtime with halftime shows at professional football games in Los Angeles if it were not a school code provision prohibiting high school bands from appearing in profit-motive, commercial enterprises. We are told that California high school bands you may have seen perform at recent professional

football games get around the law by calling themselves by another name — a sharp practice that Buck Shaffer refuses to get involved in. It would seem that the state legislature might well get the restrictive provision out of the code, or see that it is enforced . . . Really, it isn't the job of schools to teach students how to "beat the rap"; and it would also seem that high school band members would not be greatly contaminated by appearing at a profit-motive, commercial enterprise such as a professional football game.

JONES

A PORTERVILLE TRADITION

Ladies---

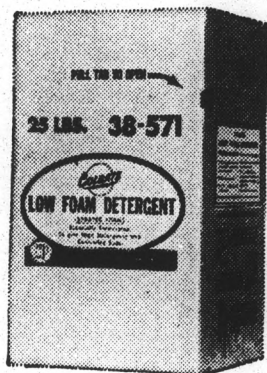
Remember when you used to buy flour
by the 100 lb. sack and save money?

Now you can do the same with
your Washday Detergent

25 lbs. \$ 6.50

50 lbs. 11.50

100 lbs. 21.00



COMPARE THIS PRICE, PER POUND, WITH THE
GIANT SIZE BOX OF SOAP YOU ARE USING NOW

GET COLGATE "LO-FOAM"
SPRAYED DETERGENT

JONES HARDWARE CO.

311 N. Main

est. 1899

SU 4-1065

SO THAT man Barry Goldwater is in the race for the Republican nomination for president! This could be real good, for Senator Goldwater will, without question, draw the line, as he has been doing for years, between so-called conservative and liberal thinking, first within his own party as he contests Nelson Rockefeller, governor of New York, for the nomination, then later, if he is successful, against President Johnson. It has been many a moon since there was a real contest of basic principle between Republicans and Democrats on the national level. Barry will make the issue, and that's good . . . In fact we particularly liked this paragraph in his announcement speech last Friday: "I have always stood for government that is limited and balanced, and against ever-increasing concentration of authority in Washington. I have always stood for individual responsibility and against regimentation. I believe we must now make a choice in this land and not continue drifting endlessly down and down toward a time when all of us, our lives, our property, our hopes, and even our prayers will become just cogs in a vast government machine." . . . Barry's basic thinking has been accepted by many millions of Americans. His trouble may well lie in making these same people, and others, accept his specific answers to specific problems . . . But win, lose, or draw, Barry Goldwater would be a much needed shot in the arm for both the Republican and Democrat parties, for he will force clear-cut campaign issues.

4-H CLUBS

(Continued From Page 1)
dames Bob Dunbar, Jerry Kegan, and Pete Lunstad, leaders.

Tickets for the banquet will go on sale early next week.

SUCCESS LAKE

(Continued From Page 1)

ment of domestic water. Conferences with well men indicated that no major problems are involved in the development of water for the site.

Last September Neishi, Miller and Watanabe stated that a number of factors point toward rapid development of the Lake Success and Upper Tule River area. New freeways make Los Angeles only about three hours from Lake Success; highway 190 will eventually become a trans-Sierra route; increasing numbers of tourists are coming into the Sierra by way of the Tule river canyon to enjoy mountain recreation; new resorts are being developed in the mountains; the new River Island golf course has given a "new look" to former range land.

As for activity at Lake Success, official corps of engineer figures show that during 1963, cars coming to the lake totalled 19,069; June, 17,856; July, 15,796; August, 14,692; and September, 9,685. Average persons per car is estimated at 3.4.

Mountain Lions

(Continued From Page 1)

ganized now for 15 years with a membership of no more than 30, for the past 11 years, averaged \$800 contribution to the March of Dimes as a result of the annual dinner. And, traditionally, if there is currently a dry spell in progress, it rains on Springville's MOD Sunday.

Poultry hatcheries in the United States now number 3,462, compared to 8,233 a decade earlier, the hatchery business following the general agricultural trend of fewer but larger units.

Notice . . .

We Are Now
Buying
Oil Olives

at

Top Market Prices
GOLDEN EAGLE
OLIVE PRODUCTS

On North Grevilla, just south of
Henderson — Ph. 784-3468



MARY JAYNE, recording artist, TV actress and vocal soloist, will appear Sunday evening, January 19, at 7:30 o'clock, at the Nazarene church in Porterville to present a concert of religious music. The public is invited to attend. Her most recent record release is from Capitol - religious ballads under the title, "I Believe in Miracles." Previous to signing a long-term contract with Capitol, she had a number of record releases from Cornerstone records. Her singing career started in the popular music field.

Guitar Strummin'

(Continued From Page 1)

the world with a special service show.

Admitting some knowledge of the goings on, come Saturday night, are Richard Johnson, Les Wise and Kyle Melton, probably directors of the Porterville Folk Music society. In a joint statement by Johnson and Wise it was announced that because of circumstances beyond their control, Melton would MC the Saturday night show.

Box office at the theater will open at 7:15 p.m.; for them as wants tickets quicker than that, try the Bellevue Market, Wayne's Music Mart, Wall's Livestock Supply, and the Beacon station at Morton and D.

If you can't crash the gate, the fee is one buck — cash.

FOR SALE — Trade-in AUTO-MATIC SEWING MACHINE — for either straight or fancy stitching — \$49.95.

THE SINGER COMPANY
202 N. Main Porterville, Calif.

BIG CASH BONUS

...Every Tuesday for Shopping

TUESDAY BONUS STORES

DECEMBER 24 - WINNERS

Winner Pot No. 1 is:

Mrs. R. H. Freeman
508 C Street
Porterville, Calif.
(Unable to locate)

\$500

Winner Pot No. 2 is:

Jack Souza
20368 Ave. 144
Porterville, Calif.

\$500

LAST WEEK'S WINNERS:

Winner Pot No. 1 is:

Ora Chaney
225 S. Kessing
Porterville, Calif.

\$500

Winner Pot No. 2 is:

Mozelle R. Sunderland
P.O. Box 696
Porterville, Calif.

\$500

THIS WEEK'S WINNERS:

Winner Pot No. 1 is:

Joleen Flynn
Box 114
Ducor, Calif.

\$500

Winner Pot No. 2 is:

Harriett E. Strate
2021 Highland Dr.
Porterville, Calif.

\$27

NEXT WEEK

Pot No. 1

\$200

Pot No. 2

\$18

NEXT WEEK'S
REPRESENTATIVE IS:

HAMMOND'S STUDIO

SHUTS OUT WEATHER
around Doors and Windows!

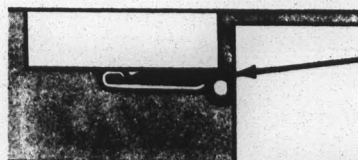


Nu-Koil
WEATHER STRIP



Easy to
Install

Nu-Koil is available
in 17-ft. rolls, pack-
aged with nails, in-
structions and handy
nailing gauge.



(left) Air-tight seal
is made when Vinyl
Bulb of Nu-Koil strip
presses firmly against
door or window.

Buy Right at

BREY-WRIGHT LUMBER CO.

PORTERVILLE -- TERRA BELLA -- COTTON CENTER

Dial SU 4-2470

Dial KE5-4457

Dial SU 4-0412